DREAM JOBBER – QUICK START PRODUCT LAUNCH

Ok, without a product you're toast. Maybe not—but your chances of passive income go way down. So...

- *How do you sell a product quickly...before you even create it?*
- *How do you market this product without an email list?*
- *How can you create a product that provides video, audio, and community?*
- *How do you do this for free?*

Follow the Dream Jobber Quick Start Product Launch:

Step	Task	Completed
1	**Pick a Snag**. Your product will offer the solution. And you will provide the service.	_____
2	Set up a free account with **FreeConferencing.com** Make sure to take off the annoying chimes (entry/exit tones). Also hide the amount of callers and the name of callers. Do this under preferences. This will make you look smarter and better.	_____
3	Set up a free **PayPal** account.	_____
4	Set up a free **Vimeo** account.	_____
5	List your free call in **Eventbrite**. (Under your event click "Manage. Then go to "Order Confirmation." Copy and paste your call/skype instructions so your attendees get this information immediately when they register. **FreeConferencing** provides you with this.) Advertise this call everywhere (email signature, Twitter, Facebook, etc.)	_____
6	If you have a **Facebook** fan page, create an event and tie it back to **Eventbrite**.	_____

7	Create another paid event for your new product in **Eventbrite**. (Connect your **PayPal** account to **Eventbrite**. This will allow you to collect payments for your future product.)	_____
8	Create an affiliate program if you need access to more people. Offer a generous affiliate commission (suggested 20-45%). Do this in **Eventbrite** under Manage / Invite & Promote / Affiliate Programs.	_____
9	Create a private **Facebook** group for your tribe. (This will be the "community" element for your future product.)	_____
10	Offer your listeners a 25% off coupon code if they sign up for your future product within 24 hours. (This is done within **Eventbrite** under: Manage/Promotions.)	_____
11	Create a password protected web page on **your Website**. Your clients will access your future project here. Make this page part of your menu bar. Name it "Products" or "Members."	_____
12	Record a welcome video on your **smart phone** or camera. Tell your clients how excited you are to be working with them. Tell them that the details for the first week of content will be emailed to them in 7 days. Upload this video to **Vimeo** and make sure to password protect it. Place this video and those details in the "Order Confirmation" email message within your paid event in **Eventbrite**.	_____
13	Have your free call through **FreeConferencing.** Record it. On this free call you will offer incredible value (50% of the call) and then you will explain your product (the other 50% of the call).	_____
14	After inviting them to join you on the journey then announce the code. Tell them about the 24-hour expiration. **Thank them** for joining you on the call.	_____
15	In **Eventbrite**, email a recording of your call to your all your **Eventbrite** sign-ups (about 25-50% won't make the call.) Tell them about the 24-hour expiration of the code and the call (FreeConferencing will let you do this).	_____
16	Build the rest of your program on a weekly basis. Write a short guide and upload it on your password protected website page. Conduct your calls (**FreeConferencing**) and post the recorded version on your web page. Record your videos, upload them to **Vimeo** and password protect them. Post the Vimeo links or embed them on your password protected web page.	_____

That's it Dream Jobber. You can sell a product that simply and for free…without creating it first and without a list.

Get busy living or get busy dying.